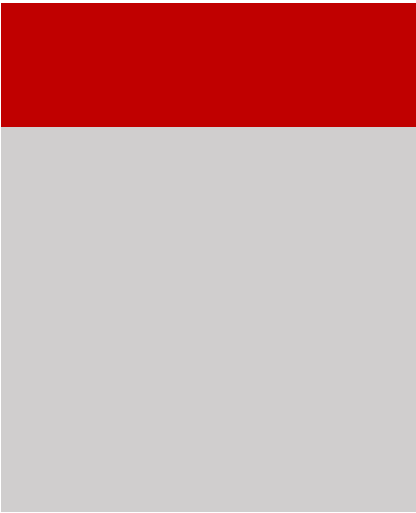
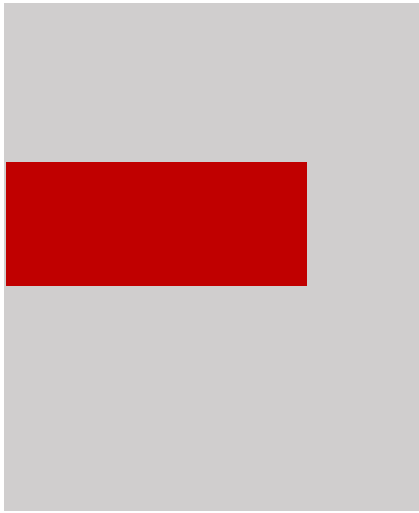


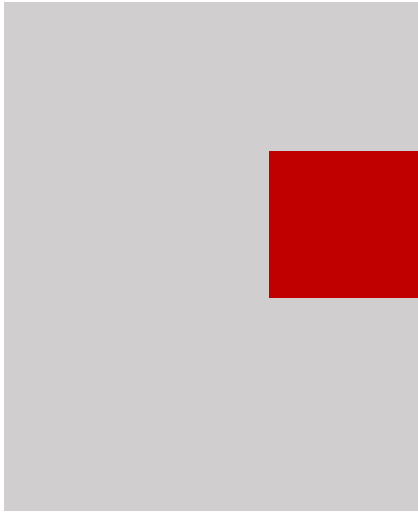
WEB ADVERTISING FORMATS



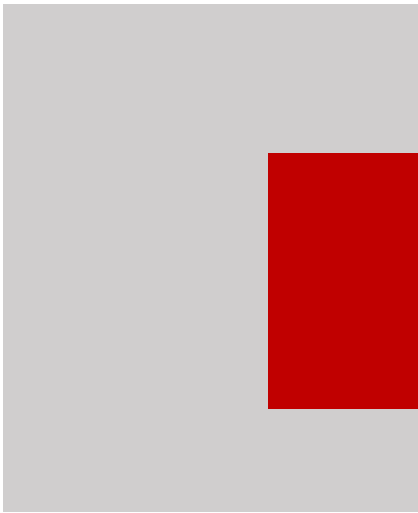
MEGABANNER
990X90



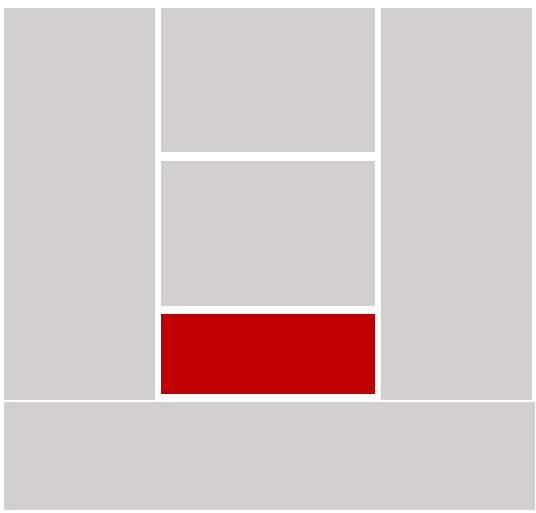
MEGABANNER
728X90



BANNER
300X300



BANNER
300X600



BANNER
300X100

MEGABANNER 990X90



Description

Creativity in-page of 990x90 in desktop and tablet and 320x50 in mobile.

Specifications

Maximum weight: 60 Kb

Formats: jpg, jpeg, gif, png, HTML5 (always in redirect) and Tag in Script

Desktop dimensions: 990x90

Mobile dimensions: 320x50

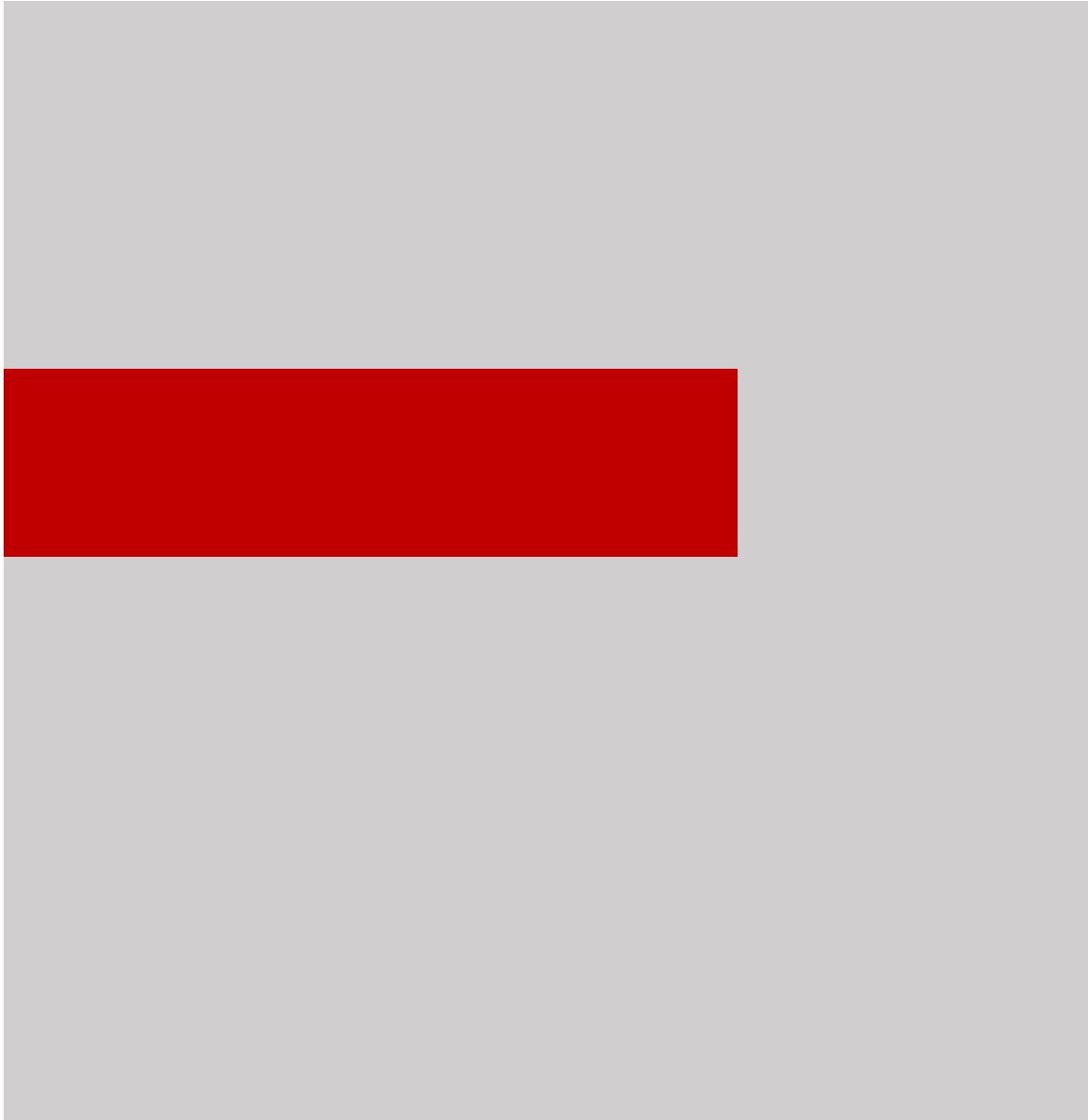
Details

The maximum delivery time of the creative is 2 working days before the start date of the campaign. If the creative is a tag in redirect, it must be served in https.

Restrictions

The audio must be deactivated by default. No modification on the mouse cursor. Creativity should not exceed 30% of CPU consumption. The banner must have an infinite loop.

MEGABANNER 728X90



Description

Creativity in-page of 728x90 in desktop and tablet and 320x50 in mobile.

Specifications

Maximum weight: 60 Kb

Formats: jpg, jpeg, gif, png, HTML5 (always in redirect) and Tag in Script

Desktop dimensions: 728x90

Mobile dimensions: 320x50

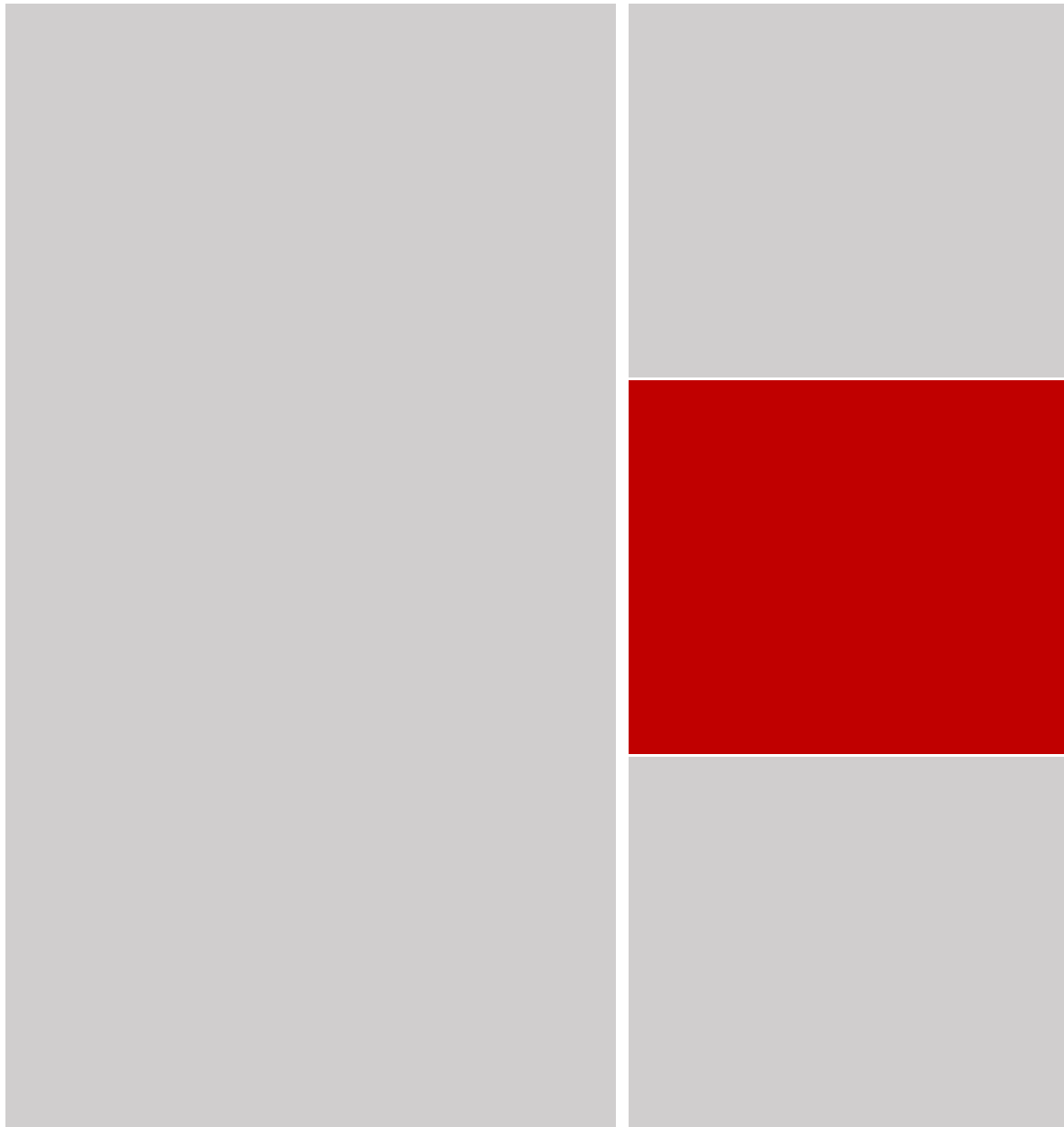
Details

The maximum delivery time of the creative is 2 working days before the start date of the campaign. If the creative is a tag in redirect, it must be served in https.

Restrictions

The audio must be deactivated by default. No modification on the mouse cursor. Creativity should not exceed 30% of CPU consumption. The banner must have an infinite loop.

BANNER 300X300



Description

Responsive creativity in-page 300x300

Specifications

Maximum weight: 50Kb

Formats: jpg, jpeg, gif, png, HTML5 (always in redirect) and Tag in Script

Desktop dimensions: 300x300

Mobile dimensions: 300x300

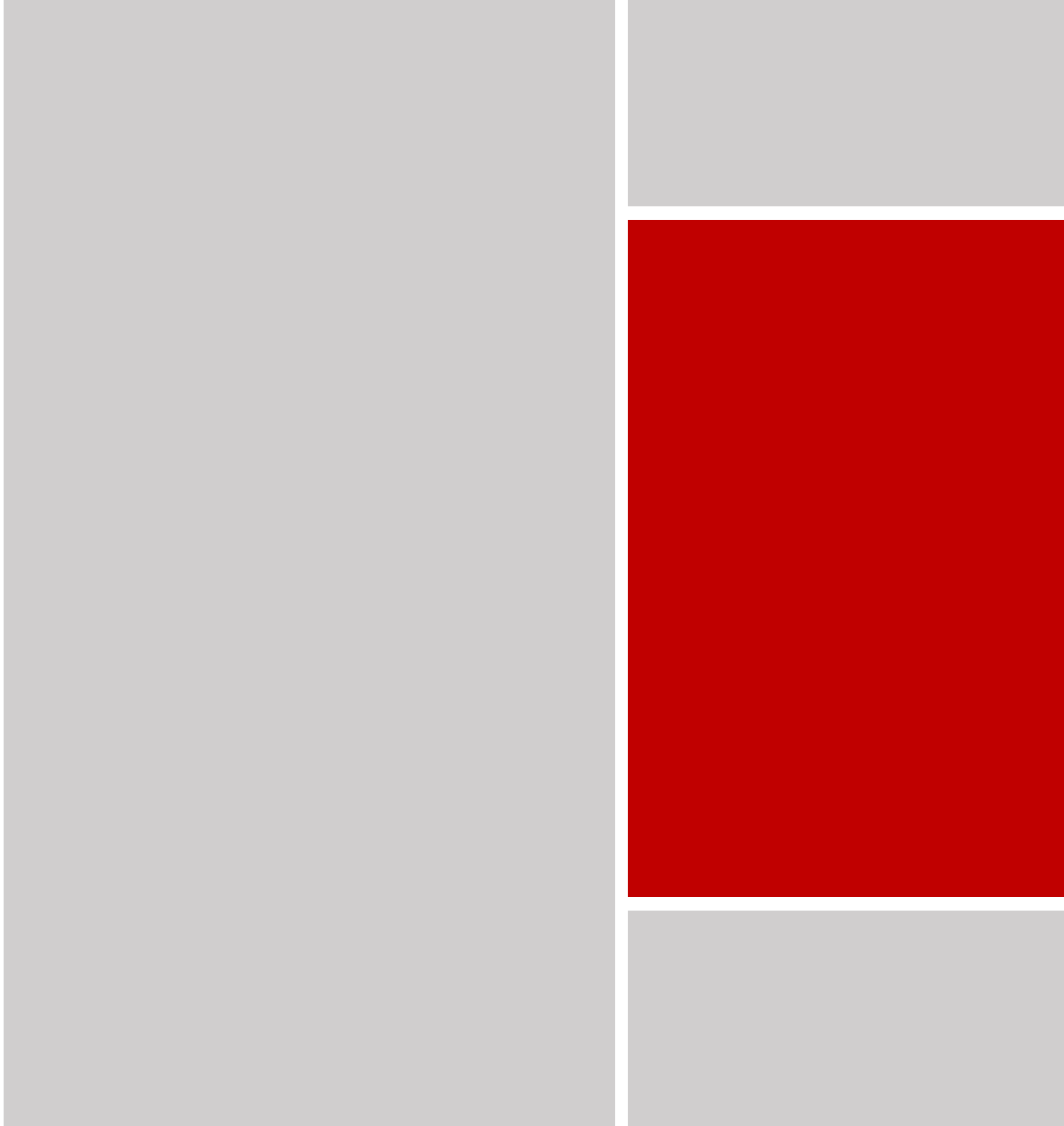
Details

If the piece has video, it can only be served by Tag in redirect, with the sound deactivated and with a maximum duration of 20 seconds. It is recommended that you include a button with the sound controls and video controls. The maximum delivery time of the creative is 2 working days before the start date of the campaign. If the creative is a tag in redirect, it must be served in https.

Restrictions

The audio must be deactivated by default. No modification on the mouse cursor. Creativity should not exceed 30% of CPU consumption. The banner must have an infinite loop.

ROBAPÁGINAS 300x600



Description

Responsive creativity in-page 300x600

Specifications

Maximum weight: 50Kb

Formats: jpg, jpeg, gif, png, HTML5 (always in redirect) and Tag in Script

Desktop dimensions: 300x600

Mobile dimensions: 300x600

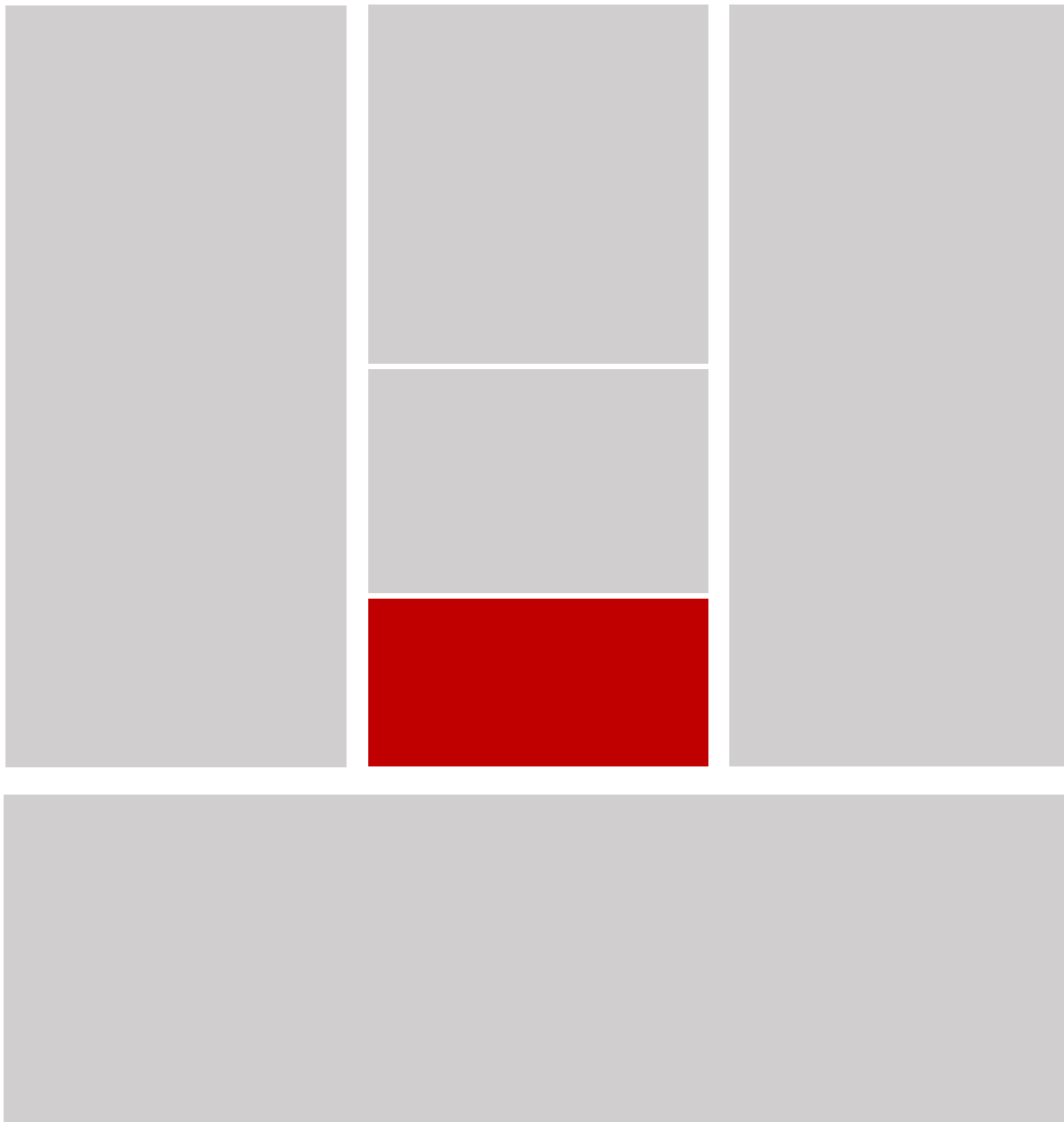
Details

If the piece has video, it can only be served by Tag in redirect, with the sound deactivated and with a maximum duration of 20 seconds. It is recommended that you include a button with the sound controls and video controls. The maximum delivery time of the creative is 2 working days before the start date of the campaign. If the creative is a tag in redirect, it must be served in https.

Restrictions

The audio must be deactivated by default. No modification on the mouse cursor. Creativity should not exceed 30% of CPU consumption. The banner must have an infinite loop.

BANNER 300x100



Description

Creatividad responsive in-page 300x100

Specifications

Maximum weight: 25Kb

Formats: jpg, jpeg, gif and png

Text body: Maximum 60 characters

Text attribution: Maximum 25 characters

Desktop dimensions: 300x100

Mobile dimensions: 300x100

Details

The maximum delivery time of the creative is 2 working days before the start date of the campaign. If the creative is a tag in redirect, it must be served in https.

Restrictions

No modification on the mouse cursor.